26–28 March, 2020

CMF SUMMIT
BARCELONA

Your guide to exhibition, sponsorship and advertising opportunities, online and onsite

SPONSORSHIP PROSPECTUS

www.faceahead.org
## FACE AHEAD—The Facts

<table>
<thead>
<tr>
<th>When</th>
<th>March 26–28, 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>What</td>
<td>CMF Summit</td>
</tr>
<tr>
<td>Where</td>
<td>Barcelona, Spain</td>
</tr>
<tr>
<td>Format</td>
<td>Face-to-face and live streaming</td>
</tr>
<tr>
<td>Who</td>
<td>250 face-to-face participants, around 500 online participants</td>
</tr>
<tr>
<td>Theme</td>
<td>Personalized medicine, a new frontier in craniomaxillofacial surgery</td>
</tr>
<tr>
<td>Target Audience</td>
<td>Future leaders in CMF surgery—the crème de la crème of young leading CMF surgeons—worldwide</td>
</tr>
<tr>
<td>Speakers</td>
<td>Over 40 ground breaking and leading experts in CMF surgery and innovators in future CMF personalized medicine</td>
</tr>
<tr>
<td>Industry</td>
<td>Open to all product solution providers in the field of craniomaxillofacial surgery and service providers to all inspired, innovative surgeons</td>
</tr>
<tr>
<td>Registration Fee Guide</td>
<td>Participant registration fee guide</td>
</tr>
<tr>
<td></td>
<td>€ 555—950 (onsite)</td>
</tr>
<tr>
<td></td>
<td>€ 110 (online)</td>
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</table>
Our long-standing dream of bringing together the global oral and craniomaxillofacial community’s young surgeons to network, engage, and meet experts in their field, will be realized March 26–28, 2020, in Barcelona, Spain.

FACE AHEAD is the perfect meeting place for those eager to tap into a highly connected group of young, experienced talent. Showcase your new products, technologies, services, and solutions to this specialized group.

The overarching theme of this event will be personalized craniomaxillofacial surgery. Personalized solutions for CMF patients have been embraced and successfully applied for some time but now it is time to share best practice skills, techniques, technologies, and materials. New ideas and exchange of experience are crucial for future developments.

FACE AHEAD 2020 brings together industry, surgeons, and service providers to capitalize on shared experiences and success stories. This event provides both networking and education opportunities to the global community.

We look forward to seeing you in Barcelona in 2020!

Organizing Committee, FACE AHEAD 2020
Organized by AOCMF, FACE AHEAD is a new style of hybrid event, where surgeons can meet face-to-face or participate online from all corners of the globe. Its reach will be truly global.

We invite you now to join us in this new venture. **Networking and interaction** will be at the core of this event where CMF superstars will share their best-kept secrets with the next generation of surgeons.

**Build and develop relationships** with current and future key opinion leaders, purchasing influencers and senior decision makers, including both current clients and new prospects.

**A wide range of exhibition and sponsoring choices** designed to suit every budget and offering you high value and flexibility.

**Educate qualified professionals** about your products and services.

**Exhibit your products and services** in an interactive environment and demonstrate hands-on solutions to hundreds of delegates.

**Network with key opinion leaders, surgeons and faculty** from a wide variety of organizations from all over the world.

**Created by an organization with strong digital presence:** AOCMF, with 1.5 million impressions and more than 5,400 Facebook followers, attracted over 3,000 online participants to its webinars and AOCMF ON AIR broadcasts in 2018.
Organizer
AOCMF, a clinical division of the AO Foundation, is a global community of craniomaxillofacial professionals, including the specialties oral and maxillofacial, plastic surgery, ENT, ophthalmology, oculoplastic surgery, neurosurgery and general surgery, as well as researchers and educators.

Serving more than 7,000 participants worldwide at 130 events in 2018 alone, AOCMF has an outstanding track record in organizing events.

AOCMF places great emphasis on education and research by providing its members with a large portfolio of advanced academic courses and continuing professional development opportunities.

Vision
AOCMF is a leader in the global academic community for innovative education and research in craniomaxillofacial care, inspiring lifelong learning and improving patients’ lives.

As a division of AO Foundation, AOCMF benefits from access to a vast, powerful network of surgeons across the world. Aligning your organization with this FACE AHEAD event offers you access to this network. Many of those attending are interested in enhancing their expertise and will look to your products and services to help them make educated decisions in order to provide better care for their patients, and advance their knowledge.
Program at a glance

Personalized Medicine—A New Frontier in Craniomaxillofacial Surgery
Advances in genomics, virtual planning, and patient-specific treatments that are personalized to the specific patient’s needs are defining the new paradigms in CMF surgery.

<table>
<thead>
<tr>
<th>Topics:</th>
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<tbody>
<tr>
<td>• Personalized medicine and head and neck cancer treatment</td>
</tr>
<tr>
<td>• Precision planning and individualized implants for CMF Surgery (including orthognathic, trauma, reconstruction, TMJ prosthesis)</td>
</tr>
<tr>
<td>• Preventing and dealing with complications</td>
</tr>
<tr>
<td>• Understanding the genomics revolution</td>
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<tr>
<td>• Face transplants: what have we learned and where are we going?</td>
</tr>
<tr>
<td>• Tissue replacement in CMF—from the lab to the patient (bone and replacement material, 3D printing, soft tissue grafting)</td>
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<table>
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<tr>
<th>Formats:</th>
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<tbody>
<tr>
<td>• Keynote lectures</td>
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<td>• Panel discussions</td>
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<tr>
<td>• Round tables</td>
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<tr>
<td>• Meet the experts sessions</td>
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<td>• E-posters</td>
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<tr>
<td>• Heated debates</td>
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<tr>
<td>• Rapid fire paper presentations</td>
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<tr>
<td>• Speed mentoring</td>
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<tr>
<td>• And much more!</td>
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</table>

Thursday, March 26, 2020

| Industry symposia |
| Evening participant and faculty welcome reception in the exhibition hall |

Friday, March 27, 2020

| Morning opening of scientific session |
| Refreshment break in exhibition hall |
| Scientific session continues |
| Lunch break Industry symposia, exhibition |
| Afternoon scientific session |
| Evening network event |

Saturday, March 28, 2020

| Morning opening of scientific session |
| Refreshment break in exhibition hall |
| Scientific session continues |
| Lunch break Industry symposia, exhibition |
| Afternoon scientific session |
| Farewell and closing |
Branding and sponsorship items
Opportunities for branding are endless at the event and can include everything from giant
digital column advertising to branding of lifts, staircases, pads, pens and much more.

Exhibiting
The exhibition and event will take place on the same floor at the Catalonia Barcelona Plaza
Hotel. The whole event and exhibition area provides approximately 670 square meters
gross with 290 square meters dedicated to the exhibition. Exhibition space will be
allocated on a first come, first served basis and will be limited. Networking events and
coffee breaks will take place in the exhibition hall outside the lecture room, allowing regular
promotional opportunities.

Sponsorship packages: summary
To make it easy, we provide four top-tier packages with endless scope for branding,
advertising, exhibition and logo placement.

Pre-summit industry events
On Thursday March 26, sponsors will have the opportunity to organize a half-day
(13:30–17:00) event for the summit delegates. Time slots and rooms for pre-summit events
will be allocated on a first come, first served basis.

Lunchtime industry symposia
On Saturday March 28, sponsors will have the opportunity to organize a 60-minute
symposium to the summit delegates.

Pre-summit and
lunchtime symposia
room hire options

- **Plaza 1 and 8:**
  Size: 70 pax per room

- **Plaza 2,3,4,5,6,7:**
  Size: all 35 pax per room
  except Plaza 2, is 15 pax and
  Plaza 7 is 30 pax

  Basic AV package, screen
  and projector included.

  *(Prices upon request)*
About the venue
The Catalonia Barcelona Plaza Hotel is a business four-star hotel in Plaza de Espana square close to Fira de Barcelona. It is easily accessible and has excellent connections with the Metro (station outside hotel) and a public airport shuttle bus which leaves directly from the hotel entrance.
en.cataloniacnplaza.com

For more information on sponsorship or about FACE AHEAD 2020 contact
sarah.groves@aocmf.org or noemie.ringgenberg@aocmf.org
Speakers and committees

Organizing and scientific committee

Chair
Gregorio Sánchez Aniceto (ESP)

Members
Sabine Girod (USA)
Mike Leung (HKG)
Satyesh Parmar (GBR)

Speakers
Julio Acero Sanz (ESP)
Isabelle Barthélémy (FRA)
Fernando Briceño (COL)
Muriel Brix (FRA)
Benedicta Beck-Broichsitter (DEU)
Daniel Buchbinder (USA)
Daniel Danielsson (SWE)
Daljit Dhariwal (GRB)
Thomas Dodson (USA)
Amir Elbarbary (EGY)
Lynne Fryer (GRB)
Nils-Claudius Gelrich (DEU)
Hayathem Helali (TUN)
Max Heiland (DEU)
Susana Heredero Jung (ESP)
Federico Hernández Alfaró (ESP)
Lamont Jones (USA)
Gorman Louie (CAN)
Damir Matic (CAN)
Iain McVicar (GBR)
Florencio Monje (ESP)
Andrew Murr (USA)
Alf Nastri (AUS)
Xin Peng (CHIN)
Majeed Rana (DEU)
Marta Redondo Alamillos (ESP)
Mirta Reksodiputro (IDN)
Francis Roasa (PHL)
Sunisa Rochanavibatha (THA)
Irfan Shah (PAK)
Martin Stoddart (CHE)
Patricia Stoor (FIN)
Florian Thieringer (CHE)
Eppo Wolvius (NLD)

Keynote speakers

Daniel E. Borsuk (CAN)
Jill Helms (USA)
René Leemans (NLD)
Robert McGuire (USA)
Eduardo D. Rodríguez (USA)
Waleed Khan (PAK)

*Information subject to change
## Sponsorship packages*

<table>
<thead>
<tr>
<th></th>
<th>Platinum (exclusive)</th>
<th>Gold (limited)</th>
<th>Silver (limited)</th>
<th>Bronze (limited)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>(€)</strong></td>
<td>25'000</td>
<td>18'000</td>
<td>12'000</td>
<td>6'000</td>
</tr>
<tr>
<td>Company logo on congress website</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company logo in the program</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company profile (50 words) in the final program</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company logo on a large promotional screen in foyer</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company acknowledgment during live streaming</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Company logo on signage on-site</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Color advertisement inside the program</td>
<td>Full page</td>
<td>Full page</td>
<td>Half page</td>
<td>Quarter page</td>
</tr>
<tr>
<td>Exhibition space including electricity and Wi-Fi</td>
<td>18m² (3 default booths)</td>
<td>12m² (2 default booths)</td>
<td>6m² (1 default booth)</td>
<td>6m² (1 default booth)</td>
</tr>
<tr>
<td>Complimentary summit badges, including access to morning and afternoon teas, lunches and the exhibition</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Bag insert (size and content to be approved by the organizing committee)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Joint industry lunch symposium: “Crystal Ball” 10-minute presentation on CMF in the future</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Welcome reception and networking reception tickets</td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>

**Basic exhibitor package (limited) from €2,800**
- Company name listed on website
- Company name on signage on-site
- Exhibition space (position in exhibition area allocated by organizer): 180cm x 67cm – includes table, chair, electricity and Wi-Fi
- One complimentary summit badge including access to morning and afternoon teas, lunches and the exhibition

* Package content can be tailored to address specific needs. Prices indicated are non-binding.
Exhibition floorplan

The default booth size is 3m x 2m (6m²)

- **Premium Space**
  - Platinum and Gold levels only

- **Standard Space**
  - (Basic exhibitor tables 180 x 67cm placed at discretion of organizer)
Sponsorship items in detail

Organizations are invited to sponsor pre-summit symposia. Rooms are available at the venue to rent. For further information contact faceahead@aocmf.org

**Notepads and pens**
€1,000
The sponsor can supply notepads and pens with its logo for all participants (production and shipping costs not included)

**Summit app**
(Upon request)
Exclusively associate your company with the official Summit app downloaded by participants

**Joint industry lunch symposium: Crystal Ball**
€2,000
“Crystal Ball”—present your view on the future in CMF surgery (10 minute presentation)

**Catering breaks**
From €2,000
Morning and afternoon refreshments will be provided in the summit exhibition area for all participants.
Opportunities exist for sponsorship of the catering breaks:
- Your logo on catering signage
- Opportunity to provide a pull-up banner to be placed in the catering area
- Your logo on the large promotional screens during the break

**Welcome reception on Thursday evening, March 26**
Exclusive €6,000
The summit will begin with an official ceremony to welcome participants from around the world. The welcome reception will create an atmosphere of energy and excitement, setting the scene for a successful event.
- Opportunity to provide a three-minute welcome address at the start of the event
- Your logo on the welcome reception signage
- Your logo on the summit sponsor page

**Networking event on Friday evening, March 27**
Exclusive: €8,000
- Delegates will be able to attend this event as a fitting social climax to the summit
- Opportunity to provide a three-minute welcome
- Your logo projected on venue walls and dinner signage
- Your logo on the summit website sponsor page and on the summit app

**Sport activities upon request**

Special branding (lift doors, stairs, and other options onsite) upon request
Thank you and see you in 2020!

Organizer

AO Foundation / AOCMF
Clavadelstrasse 8
7270 Davos, Switzerland
Phone +41 81 414 25 52
www.aocmf.org
faceahead@aocmf.org

For more information on sponsorship or about FACE AHEAD 2020 contact

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noemie.ringgenberg@aocmf.org